



## **VR / AR Hackathon - 2019 Edition - Call for Sponsors / Partners**

The VR/AR Hackathon is an annual event held in Lausanne. Coders, designers, artists and creative minds gather around new devices and new ideas to create innovative projects during the first week-end of december. It's working a bit like a Gam Jam with a main theme announced on friday and hacking on projects until sunday's deadline.

### **Benefits of partnership**

Offer a visibility to interested parties by lending out devices or sharing products (new or already on the market) that participants can test/use during the week-end. If necessary Participants can give feedback. Any devices/software/service will be prominently displayed, and partner has access to all benefits of Sponsorship as well.

### **Benefits of sponsorship**

Visibility on website and posters during main event and pre-event.

Logo and Roll-up on-site (material either provided by sponsor or printed by us)

Each sponsor or partner is allowed a slide + speech time (if present on site) during the kick-of presentation.

Promotional material like flyers will be distributed to all participants in goody bags.

Possibility to sponsor a specific award.

By supporting this event you helping the swiss VR/AR local community growing.

### **Participants**

The hackathon is open to everyone, programmers and designers, UI/UX designers, 2D/3D artists, Unity/Unreal experts, Game Devs, creative people. Due to our aim to keep the event friendly and to maximize contacts between participants, we will not accept more than 50 people. This allows for a more "family" atmosphere.

We believe that diversity empowers creativity.

## **Planning**

*(Temporary, subject to changes as we approach the event):*

### *Pre-event Workshops*

Saturday 23 Novembre 14:00 to 18h00 :

**Workshop 1: for programmers:**

Unity and VR prototyping using the openXR framework

**Workshop 2: for artists/designers**

Art creation in VR using Google TiltBrush and Gravity Sketch

### *Main Event*

Friday 29 nov:

18h : Registration for Hackathon, Networking, Apéro at ArtLab

19h : Kickoff

20h: Team formation by David Roulin, CEO Shy Robot Games, and brainstorming

Saturday 30 nov:

9h: Morning hacking

12h: Food break

18h: Evening dinner

Dimanche 1 dec:

9h : continue Hacking

16h end of projects.

16h-17h Projects testing

17h:30 closing ceremony at ArtLab

18h closing

[www.vr-hackathon.ch](http://www.vr-hackathon.ch) (website will be constantly updated until the event)

### **Contacts :**

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## Previous Editions

2017

32 participants with 10 projects

Winner (honorary price) : Asymmetric VR Snake game

2018

37 Participants with 5 projects (bigger teams)

Winner (honorary price) : Valais Escape Room

Augmented reality      Virtual Reality      Mixed Reality

# RAVR

2019 Hackathon

Virtual + Augmented Reality Hackathon



29 Nov - 30 Nov - 1 Dec  
Lausanne, EPFL  
ArtLAB + Romande Energie SmartLab

Coders, designers, artists and creative minds gather around new devices and new ideas to create innovative projects in all realities (AR VR MR).  
Come join us! Open to anyone

more infos + registration

[www.vr-hackathon.ch](http://www.vr-hackathon.ch)

Image: Shutterstock.com/0808080808

Main Partner:

**SSVAR**  
swiss society of  
virtual and augmented  
reality

Hosted by:

 **smartlab**  
**EPFL | ArtLab**

Partners:

 **ROMANDE  
ENERGIE**

**VR/AR MIT**

**RGS  
SWISS**

 **Nestlé**

